



CONFIDENCE WITH EVERY CAST

**2025
ONLINE
PRODUCT
CATALOG**



SHAKIN' NEKO CRAW®

"The Culprit Shakin' Neko Craw creates a whole new Shakin' category, the first of its kind for use in finesse applications of Neko rigging, Shakey Head, Wacky rigs, and even trimmed down for Ned rigs. When rigged Neko style, each twitch of the rod produces an action much like the tail of a crawfish as it scoots in short bursts on the bottom. There is even a built-in groove to securely hold an O-ring, popular with Neko and Wacky rigging."



Dustin Wilks



**MUST-SEE
VIDEO!**

This slender crawfish imitation is specifically designed to mimic the natural movements and fall of a small crawfish. The unique profile allows for a reasonable fall rate even with light weights necessary for Neko rigging. This bait can be successfully deployed in shallow and deep water.

While deadly during the spring, this bait excels no matter the season for anglers looking for an edge over the traditional straight worm profile often fished on Neko, Shakey and Wacky rigs.

4.5-inch, 12-count

Color	Item #	UPC# 0 43394
02	NC412-02	96462 6
10	NC412-10	96463 3
134	NC412-134	96464 0
213	NC412-213	96465 7
290	NC412-290	96466 4
48	NC412-48	96467 1
55	NC412-55	96468 8
70	NC412-70	96469 5



02 Red Shad



10 Black



134 Plum Apple



213 Black Blue Flake



290 Cherry Seed



48 June Bug



55 Watermelon Pepper

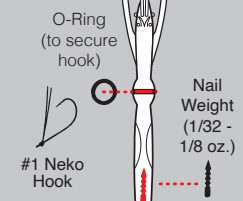


70 Green Pumpkin Blue Flake

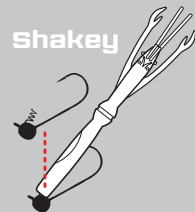
**shakin'
Neko
Craw®
4.5"**



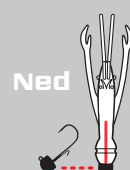
Neko



Shakey



Ned



*Terminal tackle not included.

FLUTTER CRAW®

Bridging the gap between creature bait, crawfish bait and double tail grub, the *Flutter Craw* is a unique offering from *Culprit* that is sure to impress from the deep south, far north and out west. This bait's characteristics flat out attract bass. It produces a subtle but noticeable fluttering action. When the bait stops, the forward facing legs look as if they are seeking sure footing on the bottom. This bait is never truly motionless. From Texas rig to swim jig to swinging football heads, this is one bad-to-the-bone craw bait.

3-inch, 12-count

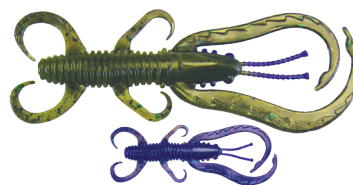
Color	Item #	UPC#
		0 43394
10	FC312-10	96398 8
168	FC312-168	96399 5
296	FC312-296	96396 4
48	FC312-48	96401 5
80	FC312-80	96403 9
G7	FC312-G7	96404 6
J2	FC312-J2	96405 3

4-inch, 8-count

Color	Item #	UPC#
		0 43394
296	FC408-296	96406 0
297	FC408-297	96407 7
48	FC408-48	96369 8
71	FC408-71	96370 4



10 Black



71 Bama Bug



168 Sapphire Blue



80 Albino



296 Carolina Clay



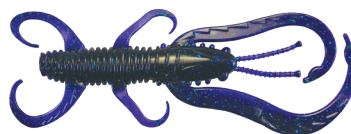
G7 Watermelon Red



297 June Bug Red



J2 Green Pumpkin

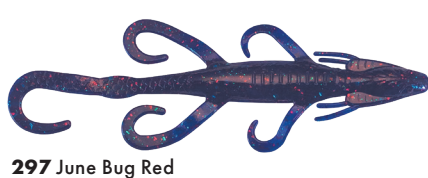
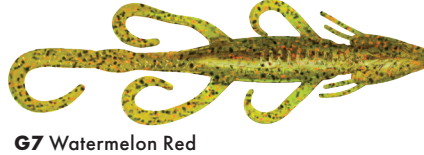
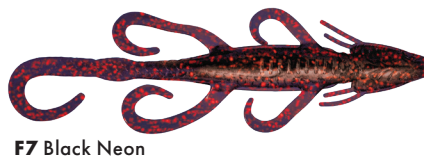
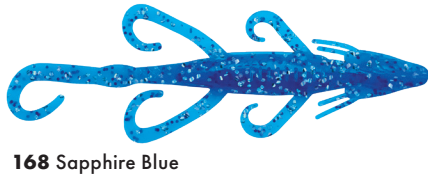
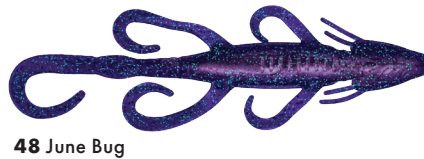
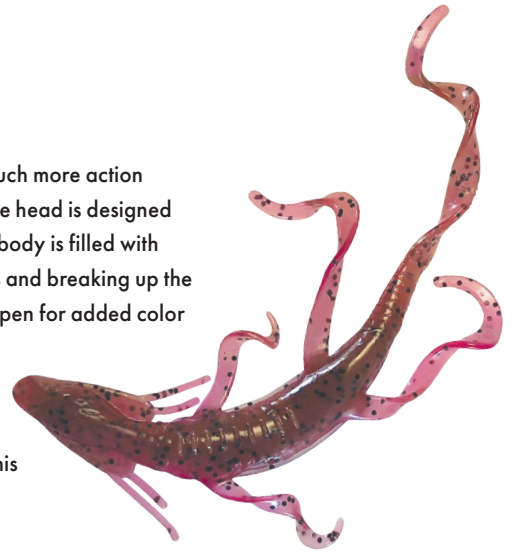


48 June Bug

WATER DRAGON®

The Water Dragon is designed to impress. From head to tail and with form, function and much more action features than a standard lizard — this design will trick the wariest bass into striking! First the head is designed with gills and gill filaments for a new look and extra gliding function on Carolina rigs. The body is filled with detail and contour to make a more realistic presentation, reflecting light in many directions and breaking up the image. We have also incorporated a lateral line that is easily adapted with a marker style pen for added color and a large flat spot on the tail.

The rear legs were designed larger than the front for more action that teases fish to bite, especially in a nose-down posture while Texas-rigged. The heavier rear allows the bait to be cast and pitched more accurately and provides additional flotation for Carolina rigs. This bait literally waves at the fish on a Texas rig - taunting them.



6-inch, 8-count

		UPC#
Color	Item #	0 43394
07	DL608-07	96379 7
168	DL608-168	96381 0
289	DL608-289	96383 4
296	DL608-296	96410 7
297	DL608-297	96411 4
48	DL608-48	96384 1
70	DL608-70	96387 2
F7	DL608-F7	96389 6

7-inch, 8-count

		UPC#
Color	Item #	0 43394
118	DL708-118	96344 5
48	DL708-48	96348 3
70	DL708-70	96351 3
G7	DL708-G7	96354 4
J2	DL708-J2	96355 1

INCREDI-BUG™

Having a bigger, thicker profile in the water, the 4.5" *Incredi-Bug* is intended for bigger than average fish. This craw was designed with ease of casting in mind and can be skipped a country mile under docks and overhanging cover. Its heavy bulk loads the rod just right allowing it to skip perfectly.

With a bait this big, you don't want the action to be overly powerful. At slow speeds and at rest, it has very subtle crawfish-like movements. When moved quickly, the legs have a flapping action that looks like a fast swimming prey. Works great swimming and dropping into holes.

Can be rigged in numerous ways: Texas, jighead or swinging jighead. Use a 4/0 to 6/0 wide-gap hook and appropriate weight.

4.5-inch, 6-count

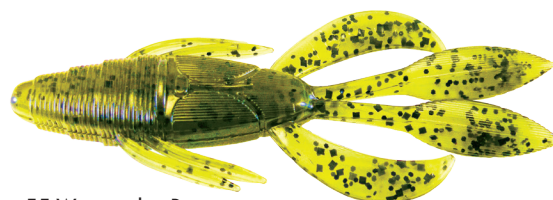
UPC#		
Color	Item #	0 43394
110	IB406-110	96329 2
220	IB406-220	96319 3
55	IB406-55	96327 8
G7	IB406-G7	96328 5



110 Witch's Brew



220 Okeechobee



55 Watermelon Pepper



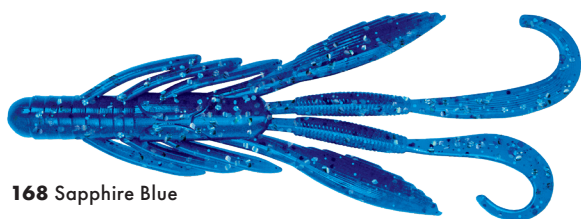
G7 Watermelon Red



INCREDI-SLIM™

The smaller profile of the *Incredi-Slim* allows for easy hook-sets and is the ultimate finesse flipping bait. Perfect for Carolina rigging, a shaky head jig, light Texas rig or as a bladed swim jig trailer. While the original *Incredi-Craw*, with its bulky design, is better in stained water or heavy cover, the smaller profile *Incredi-Slim* is the go-to bait for clearer water or finesse applications.

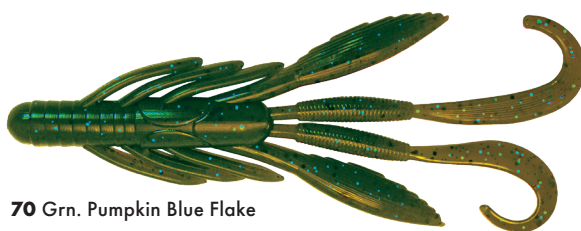
This 3.5-inch craw features a wide spectrum of colors that will fit any fishing condition. And the overall long, slim profile provides a tantalizing swim action on the drop and a natural appendage flare and flotation response once it hits bottom.



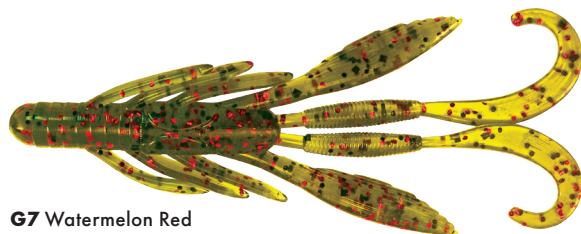
168 Sapphire Blue



220 Okeechobee



70 Grn. Pumpkin Blue Flake



G7 Watermelon Red

3.5-inch, 8-count

		UPC#
Color	Item #	0 43394
168	IS3508-168	96426 8
220	IS3508-220	96167 0
70	IS3508-70	96164 9
G7	IS3508-G7	96168 7

INCREDI-CRAW™

The swimming antennae of the *Incredi-Craw* grab attention on the drop, and the realistic legs and claws flair out upon impact on the bottom, imitating a live crawdad in full defensive mode. A thick ringed body allows it to punch through vegetation more easily.

So lively, so versatile - *the Incredi-Craw does it all!*



3.5-inch, 8-count

Color	Item #	UPC# 0 43394
07	IC3508-07	96042 0
168	IC3508-168	96427 5
220	IC3508-220	96048 2
297	IC3508-297	96413 8
48	IC3508-48	96051 2
55	IC3508-55	96052 9
62	IC3508-62	96126 7
71	IC3508-71	96054 3
G7	IC3508-G7	96073 4



07 Crawdad



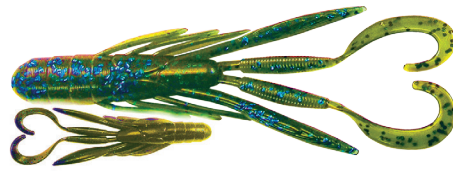
48 June Bug



168 Sapphire Blue



55 Watermelon Pepper



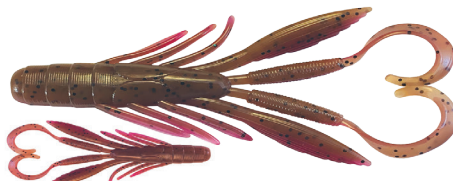
220 Okeechobee



62 Ambrosia

4-inch, 6-count

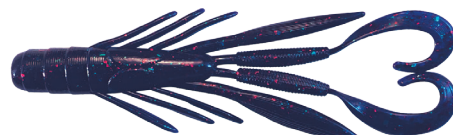
Color	Item #	UPC# 0 43394
07	IC406-07	96057 4
168	IC406-168	96428 2
220	IC406-220	96063 5
296	IC406-296	96414 5
297	IC406-297	96415 2
67	IC406-G7	96074 1



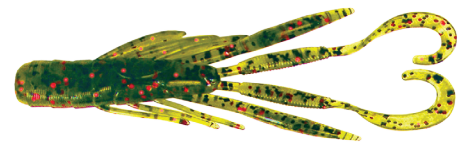
296 Carolina Clay



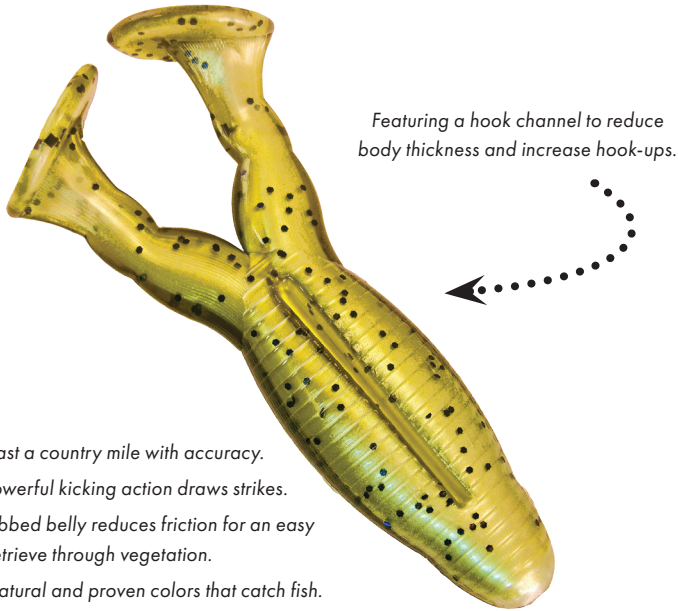
71 Bama Bug



297 June Bug Red



G7 Watermelon Red

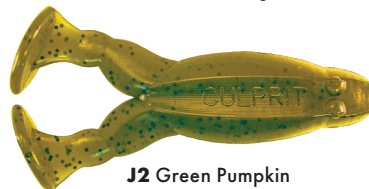
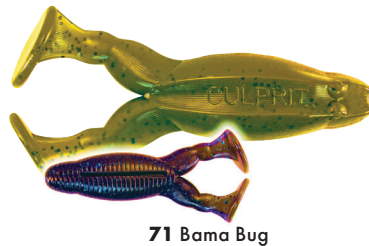
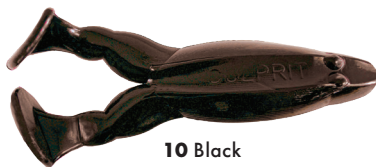


- Cast a country mile with accuracy.
- Powerful kicking action draws strikes.
- Ribbed belly reduces friction for an easy retrieve through vegetation.
- Natural and proven colors that catch fish.

INCREDI-FROG™

The Incredi-Frog features incredibly easy casting and leg action imitating a fleeing frog. The body has tapered edges and a dense shape to make it heavier and more aerodynamic and provides the ability to slide in, out and through pads and other thick vegetation without hang-ups. The unique hook-pocket enables easier hook-ups and the ribbed belly provides a smoother pull across vegetation. The muscular legs crank out a powerful churn with the retrieve that will surely grab the attention of big bass anywhere near the area you cast. This heavily-constructed body outlasts other frogs through heavy use and multiple fish catches without having to re-tie often.

This 4-inch bundle of energy is the perfect frog lure and is available in a great spectrum of fish-catching colors to match-the-hatch or create just the right amount of attention under any fishing condition.



4-inch, 5-count

Color	Item #	UPC# 0 43394
10	IF405-10	96243 1
117	IF405-117	96192 2
118	IF405-118	96193 9
43	IF405-43	96194 6
68	IF405-68	96195 3
71	IF405-71	96197 7
J2	IF405-J2	96198 4

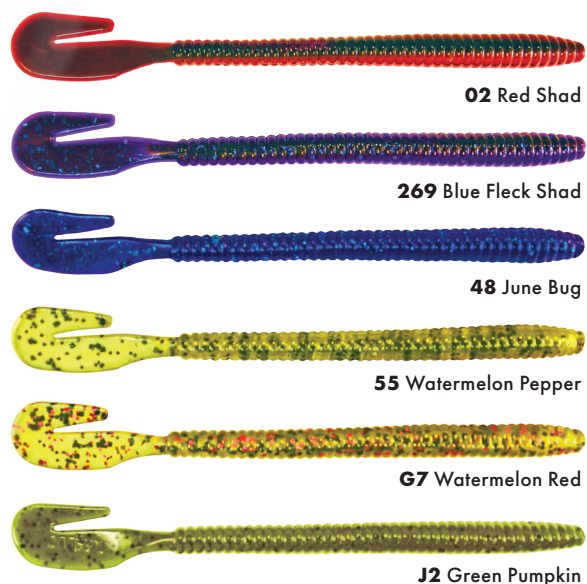
FAST VIBE™

Designed to cover water with a nice tail-kicking action, the 6" *Fast Vibe* can be buzzed on top or slowly reeled below the surface. This bait holds the hook well and excels around weeds and shallow cover.

Use a light weight 1/32- or 1/16-oz. for buzzing and 1/8- or 3/16-oz. for covering flats and dropping into cover. Rig with 3/0 or 4/0 hook.

6-inch, 10-count

Color	Item #	UPC# 0 43394
02	VB610-02	96310 0
269	VB610-269	96311 7
48	VB610-48	96312 4
55	VB610-55	96313 1
67	VB610-G7	96314 8
J2	VB610-J2	96315 5

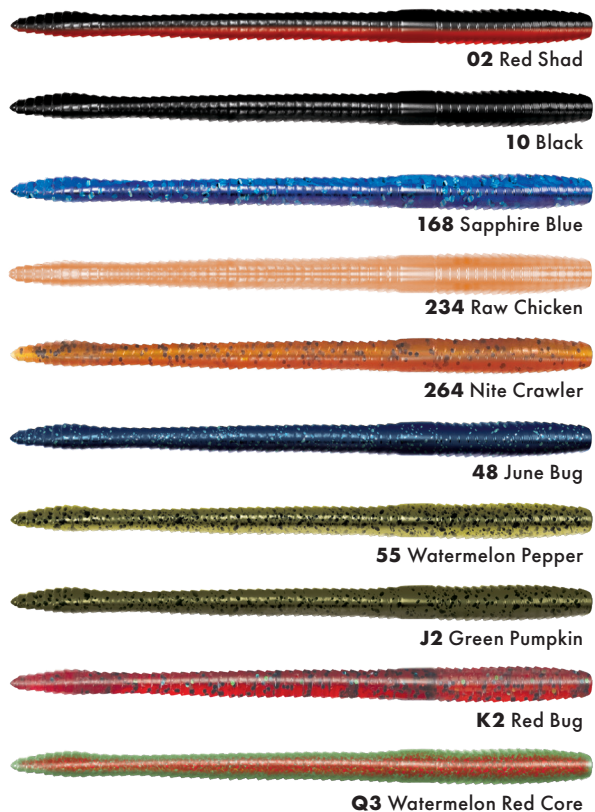


T-REX™

Featuring amazing twitching action, the 6" *T-Rex* is typically used without weight and on top, occasionally allowing it to sink seductively in hot spots to create a predatory strike. The perfect combination of length, shape and body-weight density make this lure come alive in the water.

6-inch, 10-count

Color	Item #	UPC# 0 43394
02	TR610-02	96014 7
10	TR610-10	96023 9
168	TR610-168	96431 6
234	TR610-234	96470 1
264	TR610-264	95960 8
48	TR610-48	95963 9
55	TR610-55	95958 5
J2	TR610-J2	96429 9
K2	TR610-K2	96420 6
Q3	TR610-Q3	96020 8

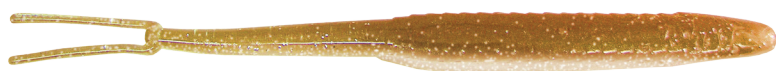




SKINNY JERK™

Thinner and longer than most jerk baits, *Skinny Jerk* was designed to hook fish easier and have a nice crisp action with more movement. This bait has an easy "s-curve" swimming action that draws attention from any hungry fish. Featuring a hook channel to further reduce body thickness and provide the ultimate in easy hook-sets, instantly sticking when a foraging bass hits every time!

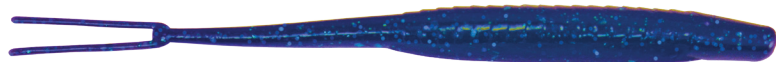
A wide range of flashy fish-catching colors are offered, use weightless with small twitches to bring this bait alive in the water. Also works great with a scrounger head, underspin and many other set-ups. When Texas rigging, use a 3/0 or 4/0 hook, counting the bait's top ridges in order to place the hook-point in the perfect spot.



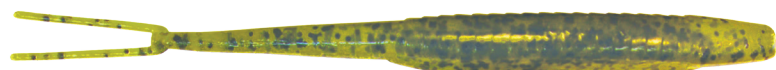
115 Tennessee Shad



234 Raw Chicken



48 June Bug



55 Watermelon Pepper



80 Albino

6-inch, 10-count

		UPC#
Color	Item #	0 43394
115	SJ610-115	96299 8
234	SJ610-234	96300 1
48	SJ610-48	96304 9
55	SJ610-55	96305 6
80	SJ610-80	96306 3

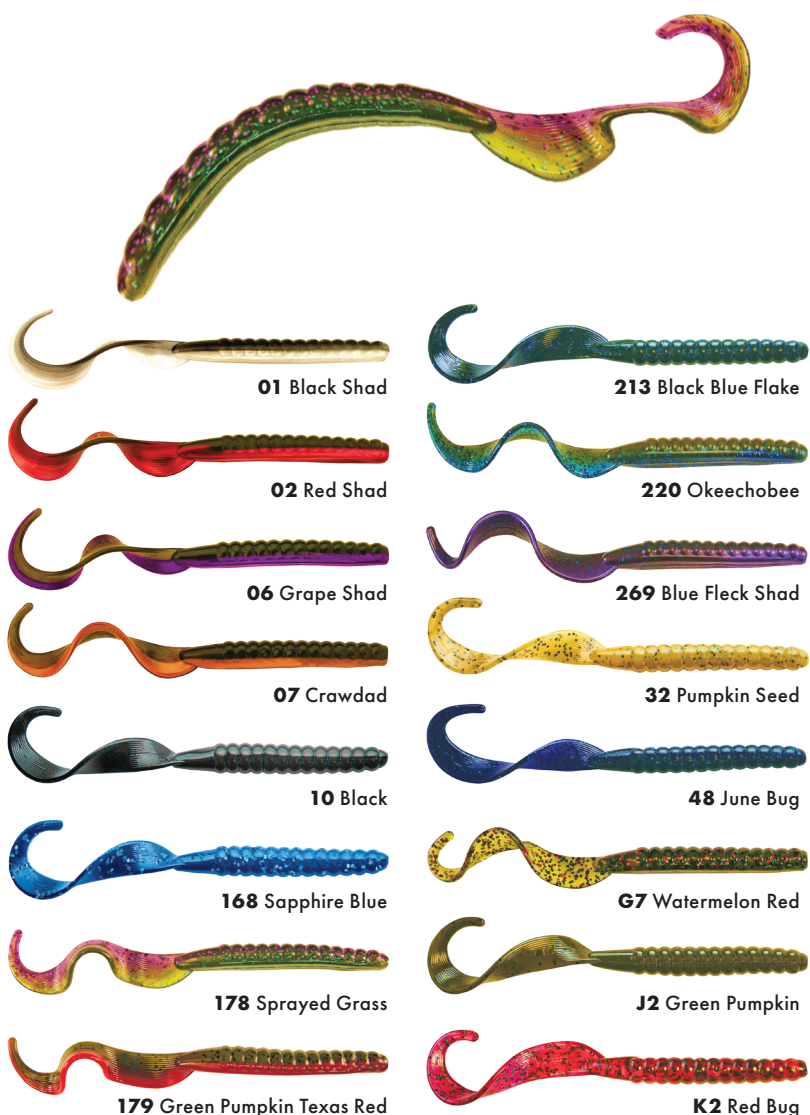
FAT MAX™

A fatter, thicker bait with the styling of *The Original Culprit Worm*. The specially-designed tail "thumps" through water and cover calling bass to dinner. A great flipping worm but also works well in open water, dropping into strike zones during the retrieve. The extra body bulk aids in longer casts and penetration through vegetation. The wider tail generates a larger flash visual and louder call to action for wary fish. This popular new generation of the original is available in 6-, 7- and 9-inch versions with a great selection of proven colors.



"I've wanted a worm like this for a long time. One that could be used in many ways, but especially shallow water flipping where most anglers are using jigs and creature baits. The Fat Max is bulkier than a standard worm and has a tail design that does not wrap around cover, making it the ideal heavy cover flipping worm. This worm gives me a distinct advantage over my competition - at least until they discover it for themselves!"

Dustin Wilks
Elite Series Pro and
7-time Bassmaster Qualifier



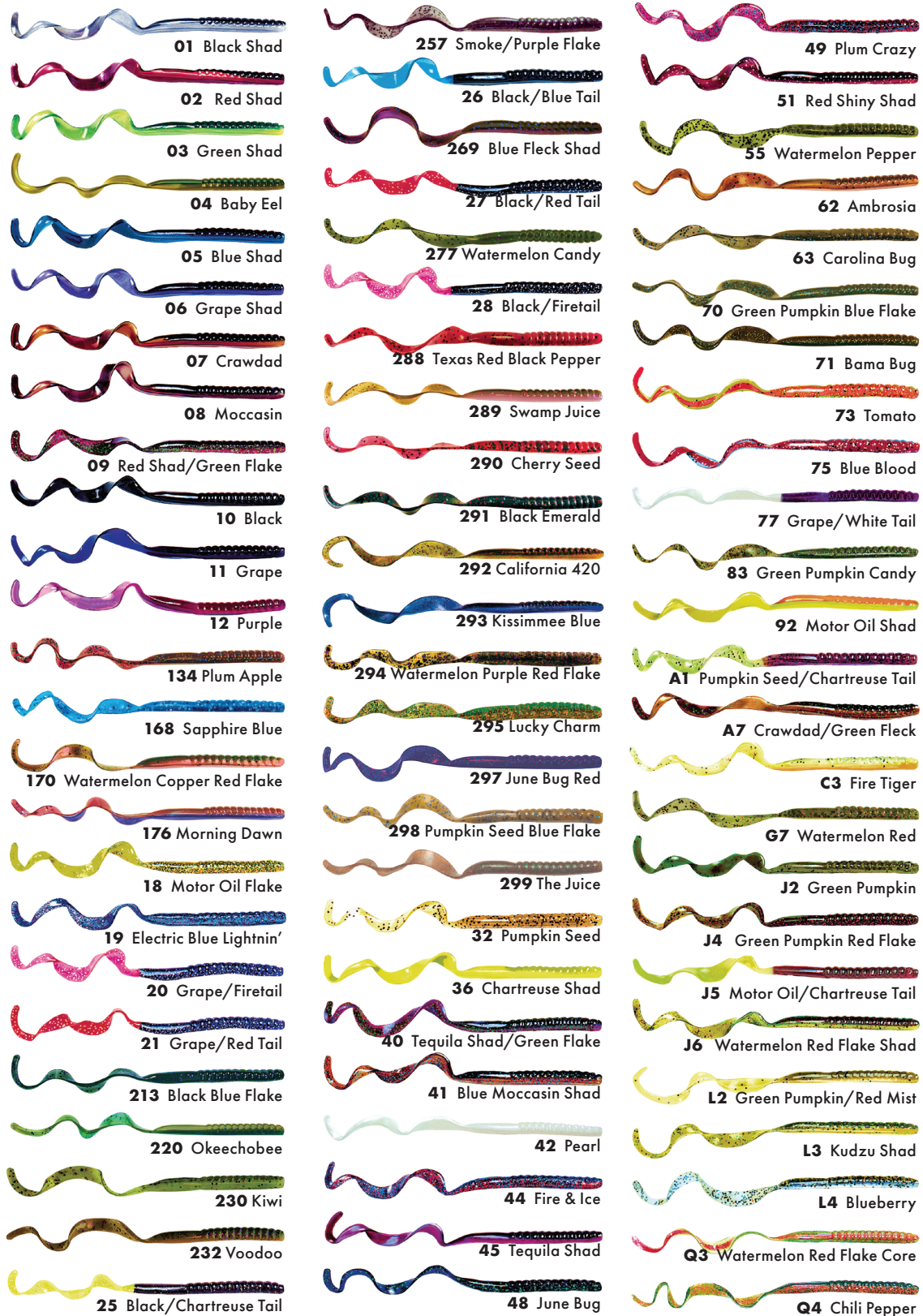
6-inch, 12-count

Color	Item #	UPC# 0 43394
01	MAX6-01	96229 5
02	MAX6-02	96230 1
06	MAX6-06	96231 8
07	•	•
10	MAX6-10	96233 2
168	•	•
178	•	•
179	•	•
213	•	•
220	•	•
269	•	•
32	MAX6-32	96237 0
48	MAX6-48	96238 7
G7	•	•
J2	MAX6-J2	96241 7
K2	MAX6-K2	96242 4

7-inch, 10-count

Color	Item #	UPC# 0 43394
01	MAX-01	96000 0
02	MAX-02	96001 7
06	MAX-06	96002 4
07	MAX-07	96003 1
10	MAX-10	95928 8
168	MAX-168	96425 1
178	MAX-178	96287 5
179	MAX-179	96288 2
213	MAX-213	95932 5
220	MAX-220	96101 4
269	MAX-269	96025 3
32	•	•
48	MAX-48	95930 1
G7	MAX-G7	96140 3
J2	MAX-J2	95936 3
K2	•	•

THE ORIGINAL CULPRIT® WORM



Color	4.5-inch			6-inch			7.5-inch			8.5-inch			10-inch			12-inch		
	Item #	Qty.	UPC# 0 43394	Item #	Qty.	UPC# 0 43394	Item #	Qty.	UPC# 0 43394	Item #	Qty.	UPC# 0 43394	Item #	Qty.	UPC# 0 43394	Item #	Qty.	UPC# 0 43394
01	.	.	.	C625-01	18	62501 5	C720-01	18	72001 7	C812-01	12	96439 8	C1010-01	10	01001 9	.	.	.
02	C425-02	18	42502 8	C625-02	18	62502 2	C720-02	18	72002 4	C812-02	12	96440 4	C1010-02	10	01002 6	C125-02	5	00446 9
03	C720-03	18	72003 1
04	C720-04	18	95749 9	.	.	.	C1010-04	10	95750 5	.	.	.
05	C720-05	18	72005 5
06	.	.	.	C625-06	18	62506 0	C720-06	18	72006 2	.	.	.	C1010-06	10	95713 0	.	.	.
07	C425-07	18	42507 3	C625-07	18	62507 7	C720-07	18	72007 9	C812-07	12	96441 1	C1010-07	10	01007 1	.	.	.
08	C720-08	18	72008 6	.	.	.	C1010-08	10	01008 8	.	.	.
09	.	.	.	C625-09	18	62509 1	C720-09	18	72009 3	C812-09	12	96442 8
10	.	.	.	C625-10	18	62510 7	C720-10	18	72010 9	C812-10	12	96443 5	C1010-10	10	95470 2	C125-10	5	00448 3
11	C720-11	18	72011 6	C812-11	12	96444 2	C1010-11	10	96004 8	.	.	.
12	C720-12	18	72012 3
134	C720-134	18	96278 3	C812-134	12	96445 9	C1010-134	10	96282 0	.	.	.
168	C720-168	18	96333 9	C812-168	12	96446 6	C1010-168	10	96337 7	C125-168	5	964329
170	C720-170	18	95397 2	.	.	.	C1010-170	10	95472 6	.	.	.
176	C720-176	18	96281 3	.	.	.	C1010-176	10	96285 1	.	.	.
18	C720-18	18	72018 5
19	.	.	.	C625-19	18	62519 0	C720-19	18	72019 2	.	.	.	C1010-19	10	95714 7	.	.	.
20	C720-20	13	72020 8
21	C720-21	13	72021 5
213	C720-213	18	95723 9	.	.	.	C1010-213	7	95724 6	.	.	.
220	C720-220	18	95913 4
230	C720-230	18	95851 9
232	C720-232	18	95853 3	.	.	.	C1010-232	10	95855 7	.	.	.
25	C720-25	13	72025 3
257	C812-257	12	96455 8
26	C720-26	13	72026 0	.	.	.	C107-26	7	95270 8	.	.	.
269	C720-269	18	95988 2	.	.	.	C1010-269	10	95989 9	.	.	.
27	C720-27	13	72027 7
277	C720-277	18	95981 3
28	C720-28	13	72028 4
288	C720-288	18	96294 3	.	.	.	C1010-288	10	96295 0	.	.	.
289	C720-289	18	96334 6	.	.	.	C1010-289	10	96338 4	.	.	.
290	C720-290	18	96335 3	.	.	.	C1010-290	10	96339 1	.	.	.
291	C720-291	18	96336 0
292	C720-292	18	96364 3
293	C720-293	18	96365 0	.	.	.	C1010-293	10	96367 4	.	.	.
294	C720-294	18	96376 6
295	C720-295	18	96377 3
297	C720-297	18	96417 6	.	.	.	C1010-297	10	96419 0	.	.	.
298	C720-298	18	96421 3	.	.	.	C1010-298	10	96423 7	.	.	.
299	C720-299	18	96422 0	.	.	.	C1010-299	10	96424 4	.	.	.
32	.	.	.	C625-32	18	62532 9	C720-32	18	72032 1	C812-32	12	96447 3	C1010-32	10	01032 3	.	.	.
36	C720-36	18	72036 9	.	.	.	C1010-36	10	96005 5	.	.	.
40	C720-40	18	72040 6	C812-40	12	96448 0	C1010-40	10	96006 2	.	.	.
41	C720-41	18	72041 3	C8120-41	12	96449 7
42	.	.	.	C625-42	18	62542 8	C720-42	18	72042 0	.	.	.	C1010-42	10	96007 9	.	.	.
44	.	.	.	C625-44	18	62544 2	C720-44	18	72044 4	C812-44	12	96450 3	C1010-44	10	95715 4	.	.	.
45	C425-45	18	42545 5	C625-45	18	62545 9	C720-45	18	72045 1	C812-45	12	96451 0	C1010-45	10	01045 3	C125-45	5	00450 6
48	.	.	.	C625-48	18	62548 0	C720-48	18	72048 2	C812-48	12	96452 7	C1010-48	10	94614 1	C125-48	5	95720 8
49	C720-49	18	72049 9
51	C720-51	18	72051 2
55	C720-55	18	00142 0
62	C720-62	18	96105 2
63	C720-63	18	96292 9
70	C720-70	18	96106 9	C812-70	12	96453 4
71	C720-71	18	96107 6
73	C425-73	18	42573 8	C625-73	18	62573 2	C720-73	18	72073 4	.	.	.	C1010-73	10	95887 8	.	.	.
75	C720-75	18	72075 8
77	C720-77	13	95176 3
83	C720-83	18	95173 2
92	C720-92	18	72092 5
A1	C720-A1	13	00001 0
A7	C720-A7	18	00021 8
C3	.	.	.	C625-C3	18	00481 0	C720-C3	18	00566 4
67	C720-G7	18	01106 1	C812-G7	12	96454 1	C1010-G7	10	95890 8	C125-G7	5	95894 6
J2	C720-J2	18	94129 0	.	.	.	C1010-J2	10	95163 3	.	.	.
J4	C720-J4	18	94133 7
J5	C720-J5	13	94135 1
J6	C720-J6	18	94172 6
L2	C720-L2	18	94915 9
L3	C720-L3	18	94916 6
L4	C720-L4	18	94917 3
Q3	C720-Q3	18	95044 5	.	.	.	C1010-Q3	10	96009 3	.	.	.
Q4	C720-Q4	18	95045 2	.	.	.	C1010-Q4	10	96010 9	.	.	.

RIPTIDE® MULLET

The Mullet features a finely detailed soft-plastic body with lifelike scales and fins. The bait's ultra-kicking, vibrating tail and perfectly balanced body provide the premium live bait imitation.



112 White Flash



97 Salt & Pepper Shad



119 Arkansas Glow



D9 Nite Glow



300 Greenback



E7 Gold'n Glow



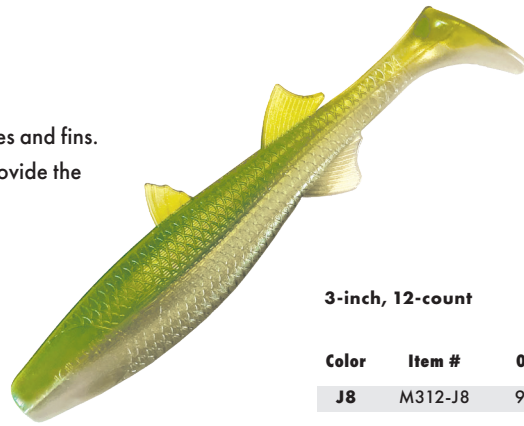
79 Shadflash Shad



J8 Nite Glow/Chart.Tail



93 Gold Pearl Shad



3-inch, 12-count

Color	Item #	UPC #
J8	M312-J8	95071 1

4-inch, 8-count

Color	Item #	UPC #
112	M408-112	96219 6
119	M408-119	96435 0
300	M408-300	96433 6
79	M408-79	95197 8
93	M408-93	96187 8
97	M408-97	94932 6
D9	M408-D9	95198 5
E7	M408-E7	94935 7
J8	M408-J8	94938 8

5-inch, 4-count

Color	Item #	UPC #
112	M504-112	96225 7
119	M504-119	96436 7
300	M504-300	96434 3
79	M504-79	95095 7
93	M504-93	96226 4
97	M504-97	95092 6
D9	M504-D9	95094 0
E7	M504-E7	96456 5



- Easily and safely cuts braided fishing lines.
- Comfort-fit handles work for right- or left-handed anglers.
- Stainless steel blades resist water corrosion.
- Notched blade for cutting mono.
- Convenient lanyard included.

When cutting monofilament lines, place line in notch to prevent line from sliding down the scissor's blade.

CULPRIT® BLADES

Culprit Blades are perfect for cutting today's braided fishing lines. These lightweight scissors safely cut braided line that other scissors won't. Also features a notch for cutting mono lines easily — a must-have tool for all anglers!

1-count

Item #	UPC #
CBB	00549 7

Classic Fishing Products, Inc.

13518 Granville Ave. • Clermont, FL 34711
(407)656-6133 • (888)252-7421

©2024 - Classic Fishing Products, Inc. All Rights Reserved.